

A photograph of a desk setup. In the foreground, a black folder with a white label that says "FINANCE" in bold black letters is prominent. Behind it is a spiral-bound notebook. To the left, a globe sits on a black stand. The desk surface is covered with various papers, including one with a technical drawing or blueprint, and several silver paper clips are scattered around.

**FINANCE**

# Finance for Non Finance

4 – 5 July 2024

Kuala Lumpur

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WHATSAPP/ CALL AT +65 9730 4250 OR EMAIL AT [INFO@RIVERSTONETRAINING.COM.SG](mailto:INFO@RIVERSTONETRAINING.COM.SG)

## Finance For Non-Finance Managers

4 – 5 July 2024  
Kuala Lumpur

Finance for non-finance managers course is for participants who do not have any finance background or knowledge. This course will provide participants with a detailed understanding of basic concepts and definitions to enable them to read and understand finance related documents and their implications in day-to-day workings.

### Overview

The course has been designed to build the financial confidence of individuals and enable them to understand the financial objectives of their organization and ease the implementation into their daily tasks. After completing this course, the participants will be able to

- Read and interpret any financial statements
- Understand critical ratios and their implications
- Interpret cash flow statement and its implication for overall organization
- Understand factors critical for growth of the companies
- Understand key financial terminology used in the industry
- Apply financial information to aid in effective decision making
- Understand the role of corporate budgets and goals and how they can contribute towards achieving the same

### Who should attend

All individuals who want to improve their finance effectiveness and decision-making ability should attend this course

- Functional/ department heads and decision-making professionals
- Middle to senior managers from non-finance background
- Non-finance professionals from sales, marketing, human resources, operations, investor relations, productions, legal departments, etc
- IT and technical professionals and business consultants
- Any other professional who wants to build up his/her finance capabilities

### Methodology

The non-theoretical methodology which includes interactive discussions, case studies, interactive games and assignments to understand the concepts and their applicability.

### Trainer

All our trainers are carefully chosen by us and possess a rich and vast experience in the financial sector. This course will be conducted by an experienced training consultant having more than 16 years of industry experience with some of the world's leading business institutions, specializing in corporate finance, investment banking, and private equity.

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**Course Content****Module – 1****Basic concepts in financial management**

- Importance and applicability of finance knowledge in day-to-day working and long-term planning
- Introduction to financial statements
- Key issues in Accounting & Finance
- Analysis of company performance from the perspective of both Shareholders as well as Debt holders
- Financial and operating leverage, assessment of risk and profitability based on ratio analysis

**Module – 2****Understanding Financial Statements -****Balance Sheet and Income Statement**

- Step-by-step understanding of financial statements
- Preparation of Income statement (Profit & Loss Account) and Balance sheet
- Reading and analyzing financial statements

**Module – 3****Importance of cash flows statement - Heart of any business**

- Basic concepts and preparation of cash flow statement
- Difference between Accounting profit and Cash profit
- Relationship between Profit & Loss Account and Balance Sheet
- Cash flow from Operations
- Case Discussion

**Module – 4****Ratio Analysis, Interpretation, and Du-Pont Analysis**

- Importance and application of ratios for different industries
  - Profitability ratios
  - Debt Equity ratios,
  - Turnover ratios,
  - Shareholders' ratios
  - Liquidity ratios

**Module – 5****Marginal Costing Principles**

- Calculation of Break-even point and its usage in different decision making aspects - setting sales targets, product costing, sales price determination, marketing decisions, credit sales, discounts, etc
- Understanding Fixed and Variable Costs and their implications for business
- Calculation of PV ratio and Contribution margin
- Calculation of break-even and cash break-even for projects

**Module – 6****Project Finance and Capital Budgeting**

- Project evaluation from the financial perspective with examples
- Understanding the time value of money
- Capital budgeting techniques
  - Payback and Discounted Payback
  - NPV
  - IRR and Modified IRR
  - Profitability Index
- Preparing Financial projections for Project Evaluation & Sensitivity Analysis
- Case discussion on Project appraisal

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Kuala Lumpur**Module – 7****Working Capital Management**

- Working Capital Management
- Understanding of Cash cycle and calculation of item-wise Working Capital requirements
- Working capital financing

**Module – 8****Step-by-step guide for understanding****Annual Reports of company**

- How to check performance and financial health of a company
- Analysis of financial and non-financial information
- Importance of footnotes

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**DELEGATES' REGISTRATION FORM**

**Course Fees**

(Fees per participant)	Single	Group**
Normal fees	1.999 SGD	1.899 SGD
Early bird price*	1.899 SGD	1.799 SGD

The course fee includes

- Two days of dedicated expert
- Lunch and refreshments
- Copies of important course material

**Venue Details**

- All our training sessions are held in good locations, assuring a high level of comfort and a conducive learning environment.
- Due to variation in a number of participants, final venue details will be mailed 14 days before the course commences.
- Registration : 8:30 am
- Session timings: 9:00 am to 5:00 pm
- **Disclaimer:** Riverstone SG Pte Ltd reserves the right to change the venue or postpone the course due to unforeseen circumstances.

**Company Information**

Company Name : \_\_\_\_\_  
 \_\_\_\_\_  
 Address : \_\_\_\_\_  
 \_\_\_\_\_  
 Contact person : \_\_\_\_\_  
 \_\_\_\_\_  
 Email : \_\_\_\_\_  
 Phone : \_\_\_\_\_

**Delegate Information**

Name (1) : \_\_\_\_\_  
 Designation : \_\_\_\_\_  
 Email : \_\_\_\_\_  
 Phone : \_\_\_\_\_  
 Name (2) : \_\_\_\_\_  
 Designation : \_\_\_\_\_  
 Email : \_\_\_\_\_  
 Phone : \_\_\_\_\_

**Payment Terms**

- Full payment is required for seat confirmation.
- Make a crossed cheque or bank draft payable to **Riverstone SG Pte Ltd.**
- Mail your payment with this registration form to **Level 20, Tower 2, One Raffles Place, Singapore 048616.**
- Alternatively, you can do a bank transfer to OCBC Bank account no **686679846001** (Branch no: **7339**).

**Cancellation Policy**

- If you are unable to attend, a replacement delegate is always welcome.
- Any cancellation must be made in writing to Riverstone SG at least 14 days before the event date. A full refund, less an administration fee of SGD 150, will be given.
- For written cancellations received less than 14 days before the event date, no refunds will be given. However, you will receive a 100% credit voucher that can be applied towards any of our subsequent training courses within six months of the initial registration.

**Need in-house training on the same topic?**

For in-house training on the same course or customized course, please contact us through

Email : register@riverstonetraining.com.sg  
 or  
 Phone : +65 9730 4250