

# VENTURE CAPITAL



## Venture Capital Masterclass

3 - 5 August 2024

Kuala Lumpur

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The course equips you with a comprehension of venture capital from the viewpoints of industrialists and investors. It also gives you an understanding of the various phases of venture capital funding, beginning from the fundraising initiation phase to the final exit strategy phase. By the end of the course, you will be thorough with all the theoretical concepts in venture capital and capable of implementing practical tools in the field for raising funding for your venture.

### Overview

The course caters to both the needs of the entrepreneurs and the investors. The participants will gain practical knowledge on the entire investment funding cycle, from pitching a concept to arriving at a successful venture capital deal agreement. In contrast, the investors will get equipped with vital skills to assess a company and its valuation projections. Investors will also be able to evaluate the market value of a company, which will help them make critical business decisions.

### Who should attend

All individuals who want to improve their knowledge and further develop their professional skills in the venture capital space

- Startup companies who are planning to raise capital
- Professionals who are seeking a career in venture capital
- Family offices and strategic departments of business which are planning to setup VCs fund
- CEOs, head of business units, departments and decision-making personnel – who want to deal or currently dealing with venture equity firms
- Middle to senior managers including analysts/investment bankers/finance professionals
- Candidates who wish to set up venture equity business

### Methodology

Nontheoretically methodology includes interactive discussions, case studies, interactive games, and assignments to understand the concepts and their applicability.

### Trainer

We carefully choose all our trainers with rich and vast experience in the financial sector. The course will be conducted by an experienced training consultant having more than 20 years of industry experience with some of the world's leading financial institutions, specializing in investment banking, private equity, venture capital, etc

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### Course Content

#### Module – 1

##### Venture Capital (VC): Introduction

- Overview of venture capital industry
- Various industry terminology and meanings
- Importance of venture capital and its process

#### Module – 2

##### Venture Capital: Stages of a Business

- Various stages of startup and types of VCs financing
  - Suitability of VC at different stages of business
  - The right time to engage with VC
- Mapping of startup stages with different types of VCs

#### Module – 3

##### The Investment Cycle

- Phases of the VC investment cycle
- Understanding the investment process
- Key points focused at each stage
- Critical issues with VCs

#### Module – 4

##### Deal Sourcing and Analysis

- Strategies in deal sourcing
- Online deal sourcing vs. traditional deal sourcing
- Deal selection process
- Key factors focused by VCs

#### Module – 5

##### How to Prepare the Best Pitch Deck

- How to prepare a compelling pitch

deck and presentation for presenting to potential VCs

- Important points to note for drafting a successful investor pitch deck
- Things to avoid when preparing an investor pitch deck

#### Module – 6

##### Venture Capital Modelling (VCM): A Brief Description of Startup Business Plan

- Venture capital modeling and its lifecycle?
- Significance of broad head VCM
- Example of free cash flow in startups

#### Module – 7

##### Valuation of Startups Business Valuation

- Different types of startups valuations
- Difference between traditional and startups valuations
- How to conduct company valuation and what is its structure
- How to build capitalization table venture capital

#### Module – 8

##### Critical terms of VC Term sheet

- What is a VC term sheet?
- Assessing the key components and terminologies of a VC sheet
- Economic jargons, investor rights, and protection terminologies

#### Module – 9

##### Investment Structures of VC

- Studying the structure of a venture capital investment fund
- Role of the management company and the portfolio company

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- Reviewing the role of LPs and GPs in a VC investment

### Module – 10

#### How to prepare and conduct Due Diligence

- Types of due diligence conducted
- Key points to focus on
- How to balance between scope and goal, time and costs

### Module – 11

#### How to Calculate Returns

- How to conduct the return analysis
- Various adjustments in the calculations
- Key mistakes to avoid

### Module – 11

#### How do VCs Value Add and Monitor Investments

- How do VCs make value addition to their investments?
- Role of VCs in a company's fundraising strategies and recruitment
- Studying KPI reports and monthly company reports
- Analyzing financial hardships of companies and their solutions

### Module – 12

#### Exit from Startups by VCs

- Assessing the role of startup acquisitions as exit strategies
- Discussing trade sales, IPOs, and mergers and acquisitions as exit strategies
- When to exit from startups in a VC investment

### Module – 13

#### Equity and Nonequity Choices of Funding

- Studying the different equity and nonequity funding options
- Reviewing a company's existing funding options
- What are the benefits of choosing the equity funding option

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### DELEGATE REGISTRATION FORM

#### Course Fees

(Fees per participant)	Single	Group**
Normal fees	SGD 2699	SGD 2599
Early bird price*	SGD 2499	SGD 2399

\*Payment 30 days before commencement of course

\*\*Minimum of 3 participants

The course fee includes

- Three days of dedicated expert training
- Copies of relevant course material
- Free meal voucher for participants

#### Venue Details

- All our training sessions are held using the latest technology, assuring a high level of interaction and a conducive learning environment.
- Due to variation in a number of participants, final login details will be mailed 7 days before the course commences
- Registration : 8:30 am
- Session timings: 9:00 am to 5:00 pm

**Disclaimer:** Riverstone Training reserves the right to change the venue or postpone the course due to unforeseen circumstances.

#### Company Information

Company Name : \_\_\_\_\_  
 \_\_\_\_\_  
 Address : \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Contact person : \_\_\_\_\_  
 Designation : \_\_\_\_\_  
 Email : \_\_\_\_\_  
 Phone : \_\_\_\_\_

#### Delegate Information

Name (1) : \_\_\_\_\_  
 Designation : \_\_\_\_\_  
 Email : \_\_\_\_\_  
 Phone : \_\_\_\_\_  
 Name (2) : \_\_\_\_\_  
 Designation : \_\_\_\_\_  
 Email : \_\_\_\_\_  
 Phone : \_\_\_\_\_

#### Payment Terms

- Full payment is required for seat confirmation.
- Make a crossed cheque or bank draft payable to **Riverstone Training Pte Ltd.**
- Mail your payment with this registration form to **Level 20, Tower 2, One Raffles Place, Singapore 048616.**
- Alternatively, you can do a bank transfer to OCBC Bank account no **686679846001** (Bank no: 7339; Branch no: 686; Swift code: OCBCSGSG).

#### Cancellation Policy

- If you are unable to attend, a replacement delegate is always welcome.
- Any cancellation must be made in writing to Riverstone Training at least 14 days before the event date. A full refund, less an administration fee of SGD 150, will be given.
- For written cancellations received less than 14 days before the event date, no refunds will be given. However, you will receive a 100% credit voucher that can be applied towards any of our subsequent training courses within six months of the initial registration.

#### Need in-house training on the same topic?

For in-house training on the same course or customized course, please contact us through

Email : register@riverstonetraining.com.sg  
 or  
 Phone : +65 9730 4250

