



# MONEY MANAGEMENT

## Managing Corporate Treasury

20 - 22 November 2024

Kuala Lumpur

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## Managing Corporate Treasury Risks

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This interactive workshop course is apt for participants working in and with corporate treasuries and need to keep pace with developments in treasury risk management and technological advancements as well as growing pressures of regulatory, governance and compliance issues. It engages the participants in examining the challenges and issues of risk management and governance and drives forth the case that managing risks holistically with a proper risk culture and framework is imperative to the survival of the treasury entity as much as the corporate institution

### Overview

The corporate treasury function is no longer just dealing with the routine daily cash flows and working capital requirements of the entity. Over and above these traditional roles, the corporate treasurer as a value agent is now involved in strategic planning and striking winning relationships with banks and other agents in sourcing and applying funds as well as a proactive business partner with the business units within the enterprise. This enhanced and upgraded role of the corporate treasurer comes at a time when uncertainties pre-dominate not just the financial marketplace but also the way in which business activities are being reshaped with exponential technological advances. Intended to be edu-training, the course offers a pragmatic understanding of corporate treasury risk management with less quantification and more qualitative rationalization.

Upon completion of course, participants will be able to:

- take hold of increasingly new demands of the corporate treasury function in the wake of the Global Financial Crisis and technological advancements and attendant new risks (digitization, block chain, cryptocurrency evolution, cyber-security concerns)
- Appreciate the challenges faced by the corporate treasury to provide a more strategic role to the other units in the organization and in building rapport with banking and capital market partners
- Draw lessons from the financial crisis and other risk "mishaps" so to improve the risk management culture and discipline in the light of new regulatory, governance, compliance and technological pressures
- Take a strategic role in addressing financial (interest rate, FX, equity and commodity) risks confronting the corporation

### Who should attend

All individuals who want to improve their value-adding effectiveness to the corporate treasury's success and acquire mastery of sound risk management practices should attend this course

- CFOs, treasurers and Chief Accountants, head of business units, advisers and business consultants
- Corporate relationship managers from financial institutions including banks, insurance and asset management companies
- Non-finance professionals from sales, marketing, human resources, operations, investor relations, production, legal departments and technology professionals seeking an understanding of how corporate treasuries work

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- Any other professional who is committed to the drive for better (and value add) corporate treasury risk management

### Methodology

Non-theoretical methodology which includes interactive discussions, case studies, interactive games and assignments to understand the concepts and their applicability

### Trainer

All our trainers are carefully chosen by us and possess a rich and vast experience in the financial sector. This course will be conducted by a renowned consultant having more than 35 years of experience in financial markets and training. Until recently, he served for many years as the Regional Director Singapore chapter and Global Board of the Professional Risk Managers International Association.

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### Course Content

#### Module – 1

##### Enhancing the Modus Operandi of the Corporate Treasury

- The evolving role of the Corporate Treasurer - from transaction facilitator to leading strategist
- Drivers of Change - globalization, centralization,, technology and regulatory/corporate governance concerns
- Addressing dysfunctionalities in markets and asset valuation
- Revisiting Functions and Responsibilities of the Treasury
- Taking Control of the House - Assuming the roles once assumed by banks and responding to Open Banking solutions

#### Module – 2

##### Implementing a proper Treasury framework

- Key elements of the Treasury model
- Establishing the proper Treasury Culture
- Tools and Skills of the Trade - and managing the different relationships with various stakeholders
- The Treasury Management System - framework and structure appropriate for the institution
- Laying down the Risk Policies and Procedures

#### Module – 3

##### Treasury Products and Financial Risk Management

- Aligning the financial risks the company faces to match the risks it desires
- Managing Interest Rate and Currency Risk Exposures
- Plethora of treasury instruments - the

simple and the complex

- Derivatives - Deliverance or Destruction
- How I learn to stop worrying and love the Option - A matter of faces
- Market Practices and Operational Concerns

#### Module – 4

##### Liquidity Matters

- Cash - how safe and what is enough?
- Practical insights into Working Capital Management
- Effecting cash forecasting, concentration and transfers
- Managing Bank Relationships

#### Module – 5

##### Issues and Challenges in Treasury Risk Management

- Valuation of treasury assets and liabilities - marked to market, marked to model...
- Market, Liquidity, Counter-party and Operational Risks - how to consider them in union
- Embracing digital technology and confronting cyber risks
- Control Checks and Reviews - mitigating error and control lapses
- Ensuring Continuity Planning
- Losses and Fraud -how to deal with rogue traders and in-house crime perpetrators
- A room for Outsourcing?- and managing Third Party Risks
- Clearing and Collateral Management issues

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### DELEGATES' REGISTRATION FORM

#### Course Fees

	Single	Group**
Normal fees	SGD 2699	SGD 2599
Early bird price*	SGD 2499	SGD 2399

\*Payment 30 days before commencement of course

\*\*Minimum of 3 participants

The course fee includes

- Two days of dedicated expert training
- Lunch and refreshments
- Copies of important course material

#### Venue Details

- All our training sessions are held in good locations, assuring a high level of comfort and a conducive learning environment.
- Due to variation in a number of participants, final venue details will be mailed 14 days before the course commences.
- Registration : 8:30 am
- Session timings: 9:00 am to 5:00 pm
- **Disclaimer:** Riverstone Training reserves the right to change the venue or postpone the course due to unforeseen circumstances.

#### Company Information

Company Name : \_\_\_\_\_

Address : \_\_\_\_\_

Contact person : \_\_\_\_\_

Designation : \_\_\_\_\_

Email : \_\_\_\_\_

Phone : \_\_\_\_\_

#### Delegate Information

Name (1) : \_\_\_\_\_

Designation : \_\_\_\_\_

Email : \_\_\_\_\_

Phone : \_\_\_\_\_

Name (2) : \_\_\_\_\_

Designation : \_\_\_\_\_

Email : \_\_\_\_\_

Phone : \_\_\_\_\_

#### Payment Terms

- Full payment is required for seat confirmation.
- Make a crossed cheque or bank draft payable to **Riverstone SG Pte Ltd.**
- Mail your payment with this registration form to **Level 20, Tower 2, One Raffles Place, Singapore 048616.**
- Alternatively, you can do a bank transfer to Standard Chartered Bank Account no: 0105663336 (Bank no: 9496); Swiftcode: SCBLSG22.

#### Cancellation Policy

- If you are unable to attend, a replacement delegate is always welcome.
- Any cancellation must be made in writing to Riverstone Training at least 14 days before the event date. A full refund, less an administration fee of SGD 150, will be given.
- For written cancellations received less than 14 days before the event date, no refunds will be given. However, you will receive a 100% credit voucher that can be applied towards any of our subsequent training courses within six months of the initial registration.

#### Need in-house training on the same topic?

For in-house training on the same course or customized course, please contact us through

Email : [register@riverstonetraining.com.sg](mailto:register@riverstonetraining.com.sg)

or

Phone : +65 9730 4250