

Startup Valuation and Fund Raising

17 -19 March 2027

Penang, Malaysia

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Riverstone
Corporate Training

Startups Valuation and Fund Raising

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Penang, Malaysia

The objective of this program is to provide knowledge and detailed understanding of startups modeling, fundraising and valuation followed in the equity industry. This course will help participants to improve their knowledge and develop their professional skills required in the startup company and venture industry or dealing with equity professionals.

Overview

The Course curriculum includes a business plan, fundraising, and valuation process for successfully raising equity for the startups including e-commerce companies. This training also provides investment, due diligence, and negotiation processes from the startup's companies as well as investors' perspectives.
Upon completion of this course, participants will have a clear understanding of the critical processes, challenges and issues faced in the industry as well as be able to differentiate between various transaction structures, their implications and provide an explanation on how to analyze and negotiate term sheets.
It will also have a case study having a complete process of private equity investments which will provide participants with more significant and valuable knowledge that will be useful in their business and profession.

Who should attend

All individuals who want to improve their knowledge and further develop their professional skills in the private equity space

- Startup companies who are planning to raise capital
- Professionals who are seeking a career in venture capital
- Family offices and strategic departments of business which are planning to invest in the startup's companies
- CEOs, head of business units, departments and decision-making personnel - who want to deal or currently dealing with venture equity firms
- Middle to senior managers including analysts/ investment bankers/ finance professionals
- Candidates who wish to set up venture equity business

Methodology

The non-theoretical methodology which includes interactive discussions, case studies, interactive games and assignments to understand the concepts and their applicability in current economic and financial environment.

Trainer

All our trainers are carefully chosen by us and possess a rich and vast experience in the financial sector. Course is conducted by an experienced training consultant having more than 17 years of industry experience with some of the world's leading business institutions, specializing in corporate finance, investment banking, and private equity.

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Course Content

Module – 1

Valuation: How to value the startups

- Introduction to business valuations
- Various types of traditional valuation methodologies
- Why conventional valuation methods may not apply to start-ups
- Key pitfalls

Module – 2

Approaches to applying different valuation techniques to the Startups – Traditional Approach

- Various methods of valuation - DCF, Multiples, comparables, etc
- Discounted Cash Flow valuation and different multiples based methodologies
- Importance of discount rate and multiple adjustments
- Analyzing the number and modification of the projection

Module – 3

Approaches to applying various specialized valuation techniques to the Startups – New Approach

- Issues with traditional methods in applying in start-ups companies
- Some new ways to value startups
- The venture capital method
- The scorecard method
- The risk factor adjusted method
- The simplified net present value method
- Calculation and impact of critical ratios like churn rate, burn rate, revenues run rate, Conversion rate, Customer acquisition, cost Customer lifetime value
- Various other ways to evaluate the startups

Module – 4

Calculation of investor returns and sensitivity analysis

- Understanding returns for the investors
- How to do return analysis at the time of investments and exits
- Use of data for sensitivity analysis Identifying suitable scenarios and sensitivities and their impact on returns

Module – 5

How to raise funds from investors

- How to calculate the funding requirement
- Fundraising process
- Identify and target the investors
- Secret of successful fundraising
- How to calculate the total stake to be given to investors
- Structure of pitch presentation
- How to win investor confidence

Module – 6

Keys terms and how to negotiate the same with investors

- Keys terms and their impact on business - Board seats, Liquidation, preferences, Anti-dilution clauses, vesting of equity, exits, etc
- How to negotiate useful terms sheets
- Key points to focus while negotiating shareholders agreement

Module – 7

Due Diligence-make or break process in the fundraising

- How to create your due diligence plan
- How to prepare for the investor due-diligence
- Manage the due-diligence process
- Key focus areas-financial models, legal, accounting due-diligence
- How to resolve post due diligence observations

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Module – 8

Investment Structures

- What are the various structures for investments
- Direct Equity - private market, public market, listed and unlisted market
- Equity-linked debt - mezzanine funding, convertible securities, etc
- Debt funding - bridge funding, subordinated debts, securitization and structured finance

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DELEGATES' REGISTRATION FORM

Course fees		
(Fees per participant)	**Single**	**Group****
Normal fees	SGD 2,699	SGD 2,599
Early bird price*	SGD 2,499	SGD 2,399

**Payment 30 days before commencement of course*
***Minimum of 3 participants*

The course fee includes

- 3 days of dedicated expert
- Lunch and refreshments
- Copies of important course material

Venue Details

- All our training sessions are held in good locations, assuring a high level of comfort and a conducive learning environment.
- Due to variation in a number of participants, final venue details will be mailed 14 days before the course commences.
- Registration : 8:30 am
- Session timings: 9:00 am to 5:00 pm
- **Disclaimer:** Riverstone SG reserves the right to change the venue or postpone the course due to unforeseen circumstances.

Company Information

Company Name : _____
_____
Address : _____
_____
_____
_____
Contact person : _____
Designation : _____
Email : _____
Phone : _____

Delegate Information

Name (1) : _____
Designation : _____
Email : _____
Phone : _____

Name (2) : _____
Designation : _____
Email : _____
Phone : _____

Payment Terms

- Full payment is required for seat confirmation.
- Make a crossed cheque or bank draft payable to **Riverstone SG Pte Ltd.**
- Mail your payment with this registration form to **Level 20, Tower 2, One Raffles Place, Singapore 048616.**
- Alternatively, you can do a bank transfer to Standard Chartered Bank Account no: 0105663336 (Bank no: 9496); Swiftcode: SCBLSG22.

Cancellation Policy

- If you are unable to attend, a replacement delegate isalways welcome.
- Any cancellation must be made in writing to Riverstone Training atleast 14 days before the event date. A full refund, less an administration fee of SGD 150, will be given.
- For written cancellations received less than 14 days before the event date, no refunds will be given.

Need in-house training on the same topic?

For in-house training on the same Course or customized course, please contact us through

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or
Phone : +65 9730 4250