Generative AI

8 - 10 June 2026

Vietnam

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Discover the power of Generative AI and how it is reshaping the future of work, creativity, and automation. This practical course introduces professionals to the core concepts, tools, and applications of Generative AI—from language models to image generation and business automation. Participants will explore how this transformative technology can enhance productivity, support innovation, and unlock new capabilities in everyday workflows. The program also promotes ethical AI awareness and responsible usage in real-world scenarios.

Overview

Generative AI is rapidly becoming a core skill for professionals in both technical and non-technical roles. From marketing to finance, operations to design, Generative AI is enabling smarter content creation, decision-making, and automation. This course gives professionals a solid foundation in the use and impact of Generative AI, covering essential tools and real-world use cases.

On completion of the course, you will be able to:

- Understand how generative AI works, including concepts like deep learning, neural networks, and large language models (LLMs)
- Use popular tools such as ChatGPT, DALL·E, and other AI-based content generators in daily tasks
- Apply Generative AI responsibly in your professional environment, with awareness of limitations, biases, and ethical concerns

Who should attend

This course is designed for professionals across industries who want to leverage Generative AI in their work. It is especially relevant for:

- Staff in Marketing, Communications, Operations, HR, and Customer Experience
- Team Leads, Project Managers, and Innovation Officers
- Anyone interested in applying Generative AI for content creation, ideation, or business automation

Methodology

The course follows a hands-on, use-case-driven approach. Sessions will include real-time tool demonstrations, individual and group activities, and structured walkthroughs of key concepts. Participants will explore how to build AI prompts, analyze outputs, and integrate AI into their workflows. Interactive discussions will encourage practical thinking and innovation. Participants are encouraged to bring laptops for hands-on exploration of AI tools.

Trainer

This course is delivered by an experienced AI practitioner with deep expertise in machine learning, data science, and business innovation. The trainer has guided professionals across sectors in using AI tools for content creation, automation, and strategic planning. With a focus on simplicity and real-world application, the trainer ensures participants leave confident and ready to use Generative AI in their professional roles.

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Course Content

Module – 1

Generative AI Essentials for Beginners.
- Introduction to Generative AI and its evolution from rule-based to generative models
- Key concepts: data-driven creativity, learning patterns, content generation
- Use cases simplified: image creation, writing tools, music, code generation
- How it differs from traditional AI (e.g., automation vs. creativity)

Module – 2

Generative AI in Action – Text, Audio, and Visual Creation.
- Hands-on with text-based tools: ChatGPT, GrammarlyGO, AI rewriters
- Audio tools: Lumen5, Mubert, ElevenLabs – music, podcasts, and voice
- Visual design platforms: Canva AI, DALL·E, Adobe Firefly
- Responsible content creation: avoiding plagiarism and misuse

Module – 3

From Prompt to Product – How Generative AI Actually Works.
- How prompts and context shape outputs
- Introduction to neural networks, LLMs, transformers, and GANs (non-technical explanation)
- The role of large datasets and training in output quality
- Examples: generating a story, image, or code snippet from a single input

Module – 4

Building with Generative AI – Projects for Beginners.
- Creating a short story using GPT-based models with different prompts
- Developing an AI chatbot with pre-built APIs (OpenAI, Hugging Face)
- Using AI for basic code review and bug fixes
- How to embed generative AI into a simple website or app

Module – 5

Ethics, Security, and Legal Basics in Generative AI.
- Deepfake risks, misinformation, and disinformation
- Copyright issues and content originality
- Security concerns: prompt injection, data misuse
- Best practices for ethical and responsible use

Module – 6

Looking Ahead – Careers, Tools, and Trends in Generative AI.
- What's next: multimodal AI (text + image + audio), real-time AI assistants
- Introduction to GPT-4o and upcoming AI models
- In-demand skills: prompt engineering, AI literacy, human-AI collaboration
- Career paths: AI content creator, AI product manager, ethical AI researcher
- Resources for continuous learning: MOOCs, communities, hands-on platforms

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DELEGATE REGISTRATION FORM

Course fees		
(Fees per participant)	**Single**	**Group****
Normal fees	SGD 2,699	SGD 2,599
Early bird price*	SGD 2,499	SGD 2,399

*Payment 30 days before commencement of the course
**Minimum of 3 participants

The course fee includes
- 3 days of dedicated expert training
- Lunch and refreshments
- Copies of relevant course material

Venue Details

- All our training sessions are held in good locations, assuring a high level of comfort and a conducive learning environment.
- Due to variation in the number of participants, final venue details will be mailed 14 days before the course commences.
- Registration : 8:30 am
- Session timings: 9:00 am to 5:00 pm
- **Disclaimer:** Riverstone Training reserves the right to change the venue or postpone the course due to unforeseen circumstances.

Company Information

Company Name : _____
Address : _____
_____
_____
_____
Contact Person : _____
Designation : _____
Email : _____
Phone : _____

Delegate Information

Name (1) : _____
Designation : _____
Email : _____
Phone : _____

Name (2) : _____
Designation : _____
Email : _____
Phone : _____

Payment Terms

- Full payment is required for seat confirmation.
- Make a crossed cheque or bank draft payable to **Riverstone SG Pte Ltd.**
- Mail your payment with this registration form to **Level 20, Tower 2, One Raffles Place, Singapore 048616.**
- Alternatively, you can do a bank transfer to Standard Chartered Bank Account no: 0105663336 (Bank no: 9496); Swiftcode: SCBLSG22.

Need in-house training on the same topic?

For in-house training on the same course or customized course, please contact us through

Email : register@riverstonetraining.com.sg
Phone or WhatsApp : +65 9730 4250

Cancellation Policy

- If you are unable to attend, a replacement delegate is always welcome.
- Any cancellation must be made in writing to Riverstone Training at least 14 days before the event date. A full refund, less an administration fee of SGD 150, will be given.
- No refunds will be given for written cancellations received less than 14 days before the event date. However, you will receive a 100% credit voucher that can be applied to any of our subsequent training courses within six months of the initial registration.