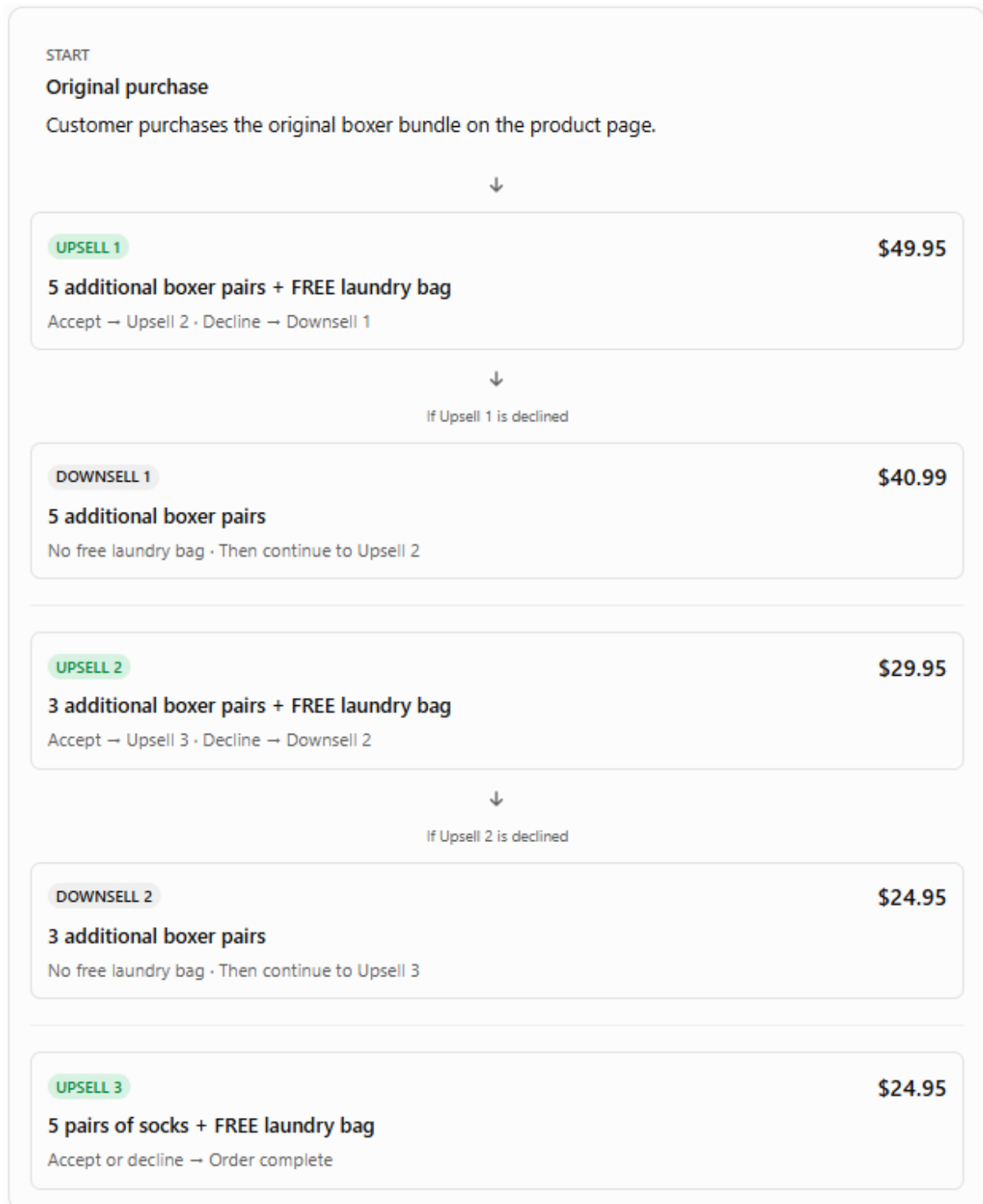


Flow for the 2nd segment 2+3 offer



Here instead of 5 pair this will have 8 pairs

Page 1 — Upsell 1: 5 Revolt boxers + FREE laundry bag for \$49.95



UPSELL 1

Upgrade Your Boxer Rotation

\$49.95

5 additional boxer pairs + FREE laundry bag

Premium bundle offer

YOUR REVOLT UPGRADE

More Boxers. More Convenience. A FREE Laundry Bag.

Already enjoying Revolt? Add 5 more pairs of boxers to your rotation and get a Revolt laundry bag FREE with your order.

YOUR SPECIAL OFFER

Get **5 additional boxer pairs for \$49.95** and receive a **FREE Revolt laundry bag**.

WHY YOU'LL LOVE THIS OFFER

- **More Pairs:** Add 5 more boxers to your everyday rotation.
- **Extra Value:** Get a Revolt laundry bag FREE with this offer.
- **Everyday Convenience:** Keep your underwear together during laundry.

YOUR ONE-TIME OFFER

5 Revolt boxer pairs + FREE laundry bag — **\$49.95**

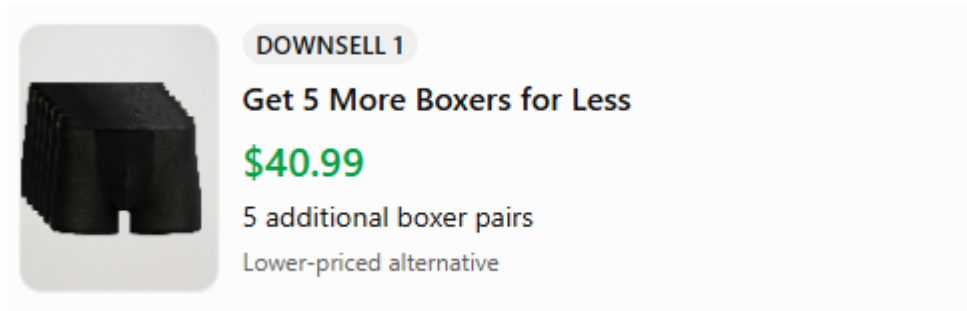
[YES — ADD 5 BOXERS + FREE LAUNDRY BAG]

One-time offer. Added to your existing order.

No thanks, I will pass.

If they decline: Page 2

Page 2 — Downsell 1: 5 Revolt boxers for \$40.99



A BETTER PRICE ON MORE BOXERS

Still Want to Stock Up?

Add 5 more pairs of Revolt boxers to your collection at a lower price.

YOUR SPECIAL OFFER

Get **5 additional boxer pairs for \$40.99.**

WHY ADD MORE BOXERS?

- **Stock Up:** Have more pairs ready for your everyday rotation.
- **Simple Upgrade:** Add more of the product you already chose.
- **Lower Price:** Get 5 additional pairs for \$40.99.

YOUR ONE-TIME OFFER

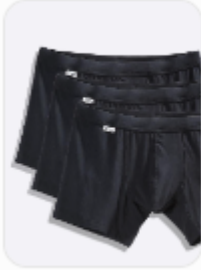
5 Revolt boxer pairs — **\$40.99**

[YES — ADD 5 BOXERS FOR \$40.99]

One-time offer. Added to your existing order.

No thanks, I'll pass.

Page 3 — Upsell 2: 3 Revolt boxers + FREE laundry bag for \$29.95



UPSELL 2

A Smaller Bundle, With a FREE Gift

\$29.95

3 additional boxer pairs + FREE laundry bag

Smaller bundle offer

YOUR NEXT REVOLT UPGRADE

Three More Pairs. One FREE Laundry Bag.

Want to add a few more boxers without choosing the larger bundle? Get 3 additional pairs of Revolt boxers and a laundry bag FREE.

YOUR SPECIAL OFFER

Get **3 additional boxer pairs for \$29.95** and receive a **FREE Revolt laundry bag**.

WHY TAKE THIS OFFER?

- **A Smaller Bundle:** Add 3 more pairs to your rotation.
- **FREE Gift:** Get a Revolt laundry bag with your purchase.
- **Everyday Convenience:** Keep your underwear together during laundry.

YOUR ONE-TIME OFFER

3 Revolt boxer pairs + FREE laundry bag — **\$29.95**

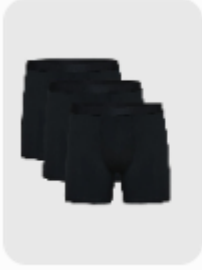
[YES — ADD 3 BOXERS + FREE LAUNDRY BAG]

One-time offer. Added to your existing order.

No thanks, I'll pass.

If they decline: Page 4

Page 4 — Downsell 2: 3 Revolt boxers for \$24.95



DOWNSELL 2

Three More Boxers at a Lower Price

\$24.95

3 additional boxer pairs

Lower-priced alternative

A LITTLE MORE REVOLT FOR LESS

[Get Three More Pairs for \\$24.95](#)

Not looking for the bundle with the free gift? Add 3 more pairs of Revolt boxers at a lower price.

YOUR SPECIAL OFFER

Get **3 additional boxer pairs for \$24.95**.

WHY ADD THIS BUNDLE?

- **More Options:** Add three more pairs to your everyday rotation.
- **Simple Choice:** Get the boxers without adding another accessory.
- **Lower Price:** Add 3 pairs for \$24.95

YOUR ONE-TIME OFFER

3 Revolt boxer pairs — **\$24.95**

[YES — ADD 3 BOXERS FOR \$24.95]

One-time offer. Added to your existing order.

No thanks, I'll pass.

Page 5 — Upsell 3: 5 pairs of Revolt socks + FREE laundry bag for \$24.95



UPSELL 3

Complete Your Revolt Essentials

\$24.95

5 pairs of socks + FREE laundry bag

Final accessory offer

YOUR FINAL REVOLT UPGRADE

[Complete Your Essentials. Get a FREE Laundry Bag.](#)

You've stocked up on Revolt boxers. Now add socks to your everyday essentials and get a Revolt laundry bag FREE with your order.

INTRODUCING YOUR SOCKS BUNDLE

Add **5 pairs of Revolt socks for \$24.95** and receive a **FREE Revolt laundry bag**.

WHY ADD THIS OFFER?

- **Everyday Essentials:** Add 5 pairs of socks to your collection.
- **FREE Gift:** Receive a Revolt laundry bag with your purchase.
- **Convenient Addition:** Get another everyday essential in the same order.

YOUR ONE-TIME OFFER

5 pairs of Revolt socks + FREE laundry bag — **\$24.95**

[YES — ADD 5 PAIRS OF SOCKS + FREE LAUNDRY BAG]

One-time offer. Added to your existing order.

No thanks, I'm all set.

For the 2-boxer segment (Buy 1 Get 1 Free), I'd revise it like this:

Step	Offer	Price
Upsell 1	8 additional boxers + FREE laundry bag	\$79.95
Downsell 1	5 additional boxers	\$44.95
Upsell 2	8 pairs of socks + FREE laundry bag	\$24.95
Downsell 2	4 pairs of socks	\$14.95
Upsell 3	3 additional boxers	\$14.95

Strategy: Start with socks, offer boxers as the second option, then finish with a smaller sock offer. The laundry bag is only a free gift attached to selected paid offers—never a standalone purchase.

One thing to confirm with the client: if every boxer purchase already includes a free laundry bag, make sure the upsell gift logic doesn't accidentally charge for it or add an unintended duplicate.

For the 8-boxer segment (Buy 3 Get 5 Free), I'd revise it like this:

Step	Offer	Price
Upsell 1	8 additional boxers + FREE laundry bag	\$79.95
Downsell 1	5 additional boxers	\$44.95
Upsell 2	2 pair of tank top + FREE laundry bag	\$24.95
Downsell 2	2 pair of tank top	\$20.95
Upsell 3	5 additional boxers + Free laundry bag	\$40.95